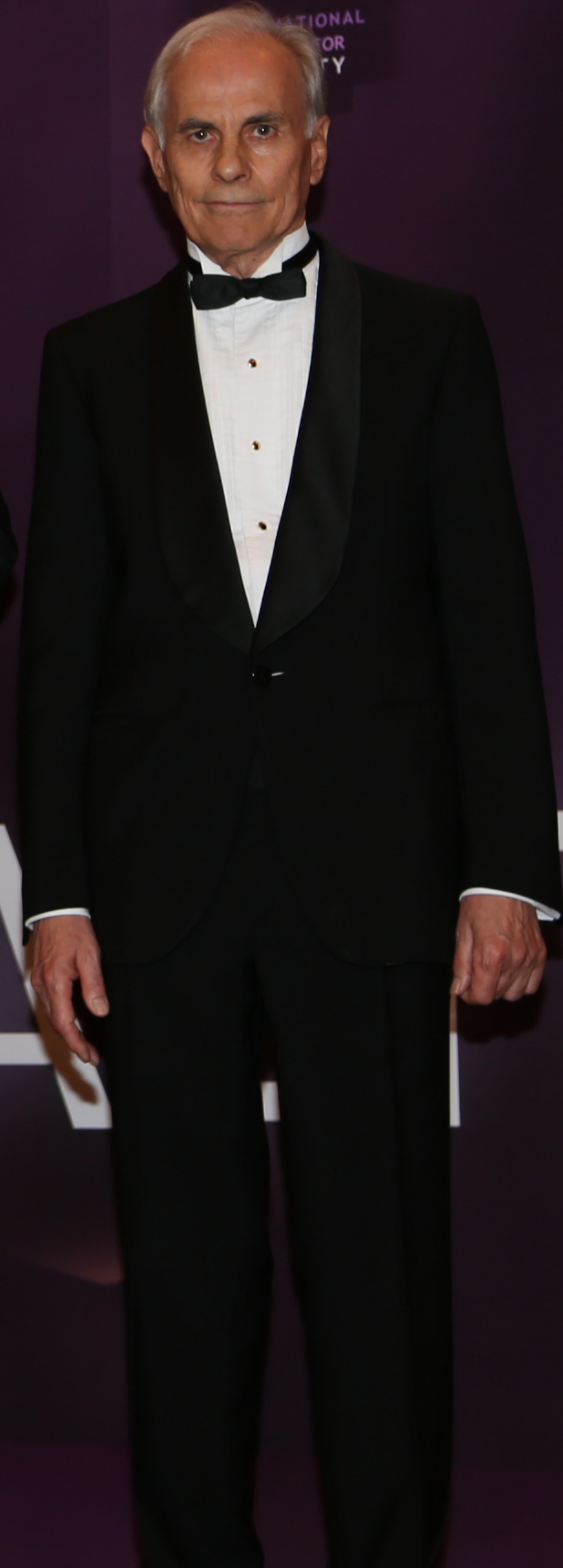
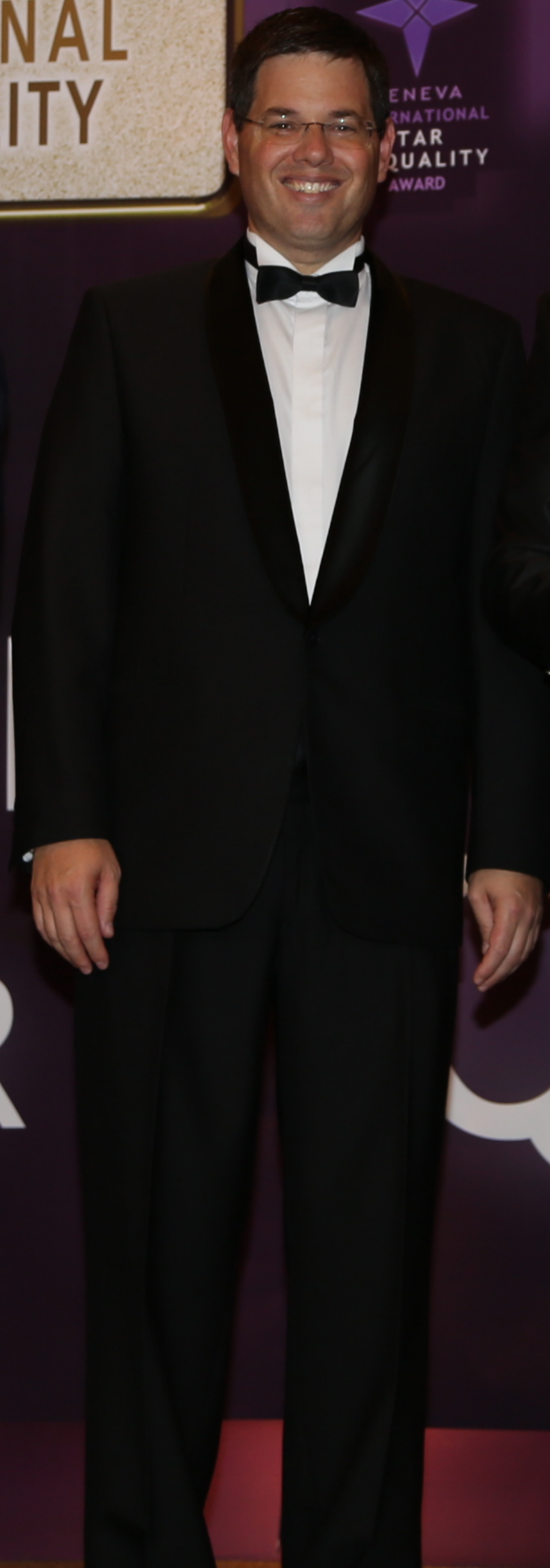
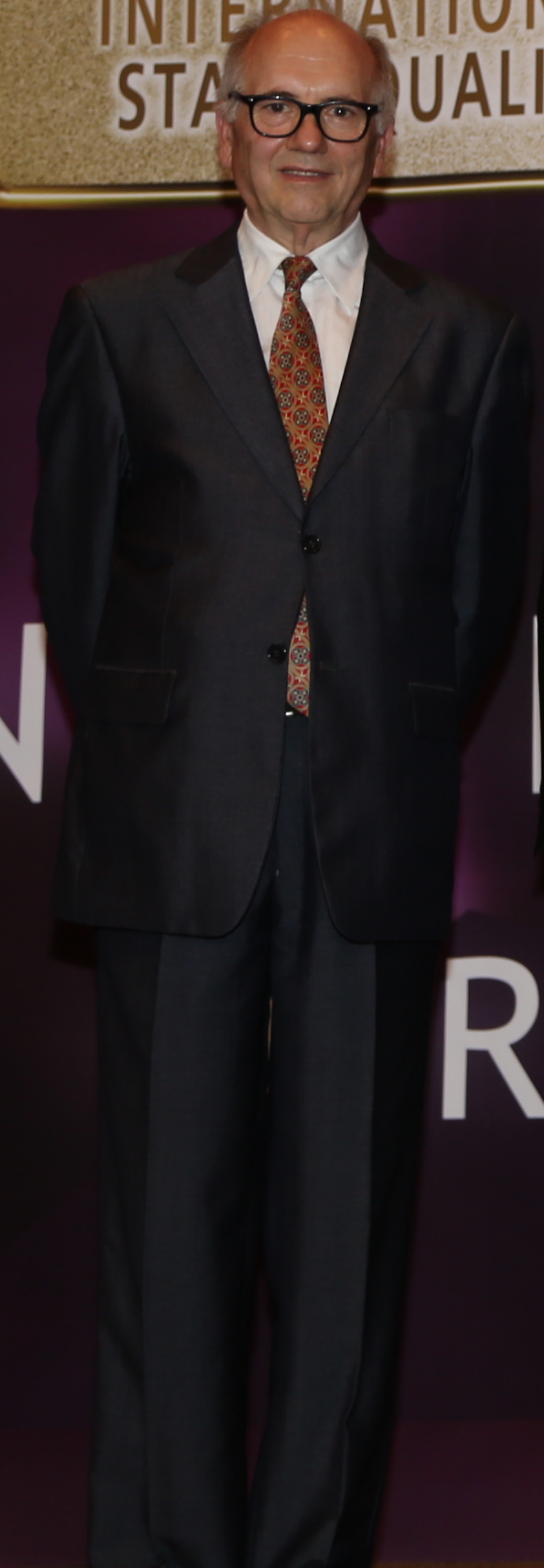


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Serina Chia Fui Fung, Managing Director of the Yamagata Group from Singapore, receiving the International Quality Summit Award in New York.



Otto Zwanzigleitner, CEO of Eybl International AG from Austria, received the International Century Quality ERA Award in Geneva.



Lianhong Huo, President of China Pacific Insurance (Group) Co., Ltd., from China, receiving the International Star Award.



Alwyn Smit, Manager of Metallurgy of Driefontein Consolidated of the Goldfields Group, from South Africa.

The Authors of the QC100 Total Quality Management Model



From left to right, Federico Neussner, Jose E. Prieto, Antonino Martinez and Enrique Llorente

Engineers Antonino Martinez and Enrique Llorente, and Physicist-Mathematician Alfonso Casal, along with the BID President Jose E. Prieto, direct BID's permanent council in charge of continuous improvement of the QC100 model, in collaboration with a highly qualified team of engineers whose experience allow constant update of the TQM. This highly refined tool for management of communication models among clients, suppliers and employees, aids general managers of companies awarded by BID to manage the areas of Customer Satisfaction and Human Resources. It also facilitates improvement of company systems and processes and helps focus on the most profitable areas of business activity.

Corporate Quality Improvement

For those companies that have already been certified with the ISO 9000, winning the BID International Quality Award means expanding strategies for quality management by receiving the QC100, the BID Total Quality Management model, created as an innovative tool for Directors of Quality.

The BID Awards are a tool for global communication helping to spread the latest technologies related to quality culture and endorsement. In this way, the BID Award symbol endorses the corporate image of winning companies through marketing, advertisement, press and television as well as for trade fairs, point of sale, office space, and buildings and vehicles.



Hanif Qureshi, Director of Quality Assurance & Control of Kharafi National, from Kuwait



The QC100 Model Outlines the Voting Criteria for BID Awards

BID carries out continuous polls among companies who vote for the best companies. The International Business Initiative Directions awards are presented on the basis of meeting the criteria of the QC100 TQM (Total Quality Management.) the contents of which serve as guidelines to business leaders to improve processes and systems. Basic steps to successfully implement the TQM program in companies are:

- A quality-driven organization
- A customer-minded approach
- Job satisfaction
- Technological renewal
- System efficiency
- Leadership in society
- Concentration on the most profitable areas of business

The BID QC100 Model of TQM allows company managers to consolidate and strengthen their position in the market.



Winston Tan, President of Eden on the Park, from Australia, receiving the Quality Summit Award in New York

Ref: F-36-18/ISAG



PRESS RELEASE

BID GROUP ONE

GENEVA
21st of September
2014



Building better business reputation worldwide

International Quality Convention - International Star Award for Quality - Geneva 2014
Presentation of Awards to companies from 48 countries around the world for achievements in Quality and Excellence.

Oarsmanns Maritime

received the International Star Award for Quality in the Gold Category

Recognized for Commitment to Quality, Leadership, Technology and Innovation, Oarsmanns Maritime represents success for Nigeria in the business world.

BID, Geneva

The 2014 International Quality Awards were presented by BID Group One on September 21st in the InterContinental Genève Convention Hall.

The event was presided by Jose E. Prieto, President and CEO, along with outstanding personalities from the business world and diplomatic corps.

The main sponsor of the International Quality Convention was ImarPress media group which covered the Awards Ceremony. Its more than 26 publications in English, French, Spanish, Russian and Portuguese feature successful companies and organizations awarded. In this way, the QC100 quality symbol is present in 179 countries around the world, creating a firm ground for the implementation of integral quality processes through the technology and procedures of this model of Total Quality Management.

According to Jose E. Prieto, President and CEO, "The award recipients are icons of commitment to leadership, technology and innovation, making them models for others in their sectors."

From Europe, the Americas, Africa, Asia, Oceania and the Middle East, companies and organizations received the International Quality Award in recognition of their achievements and commitment to quality, thereby joining the historic group of prestigious BID Winners published herein.

The purpose of the 2014 **ISAQ Award** is to recognize the commitment to quality of those awarded in the top areas of business, services and industry:

Raffles Education Corporation Limited - Singapore

The largest private education group in all of Asia-Pacific, the group currently operates 34 colleges in 12 different countries including: Australia, China, India, Saudi Arabia and Malaysia. High quality education is provided by a staff of nearly 2,500 educators and administrators.

Yangtze Optical Fibre and Cable Joint Stock Ltd. Co. - China

The largest fiber, cable and equipment manufacturers in the field of optical communications worldwide, this researcher and developer of new technologies is a joint venture between three partners: two impressive Chinese companies, and Draka Comteq of the Netherlands. It has over 70 patents for invention, 4 for design and almost 90 for utility models in China alone.

Kalagadi Manganese (Pty) Ltd. - South Africa

A joint holding between ArcelorMittal, Kalahari Resources and IDC, mining 3 million tons of manganese ore a year and employing 3,000 people, it is of key importance to the region's development. Its mining area is believed to exceed 960 million tons.

Jambatan Kedua Sdn Bhd (JKSB) - Malaysia

Wholly owned by the Malaysian Ministry of Finance, JKSB is in charge of the entire overseeing of the Second Penang Bridge project, the longest bridge in Southeast Asia, inaugurated on March 1st of 2014. Its mission includes the construction, management, daily operation and maintenance. The 24 km long bridge has a life expectancy of 120 years and will ease traffic in the region by up to 25%.

KazMunayGas Onimderi JSC - Kazakhstan

One of the country's major gas retail suppliers, it is the parent company of a network of more than 300 gas stations. Its holdings also include nine petroleum storage depots.

The ISAQ International Star for Quality Award acknowledges the strong commitment to quality and excellence. Mr. Lucky Ugochukwu NWOKOLO, Managing Director & CEO, received the ISAQ at the InterContinental Convention Hall, from the President of BID, Jose E. Prieto. Oarsmanns Maritime makes quality a core focus for continuous improvement of management to maintain leadership in its sector and community.

One Call - Norway

With the fastest growing rate in its sector in Norway, this phone operator offers affordable and trustworthy mobile services. The expanding telecom company received various national customer satisfaction awards during its 10 years on the market. Its parent company, Network Norway, offers mobile phone services to approximately 10,000 companies.

C.I. International Fuels Ltda. - Colombia

One of the most important fuel and lubricants enterprises in the nation, it meets the needs of international and national ship owners, shipping agents and international traders. A pioneer in its field, it offers customers 100% coverage in some of this country's most important ports and uses ISO's environmentally sustainable practices.

Oil Energy Trading - Romania

Part of Tiriac Group, it is determined to become the nation's most reliable petroleum product supplier by the end of 2017. With ISO and OHSAS certifications, its primary products include high quality diesel fuel, liquid heating fuel, gasoline and asphalt. It has worked with an impressive array of partners including ArcelorMittal.

Karafarin Insurance Co. - Iran

Providing its customers with a variety of insurance options, its significant capital of 1,200 billion Rials allows it to insure numerous entities within the oil, gas and petroleum sector. Its select team of experts have between twenty and forty years of experience in top executive positions in the Iranian insurance industry.

National Technology Enterprises Company (NTEC) - Kuwait

A leader in technology services in its region, this government-owned entity creates specialized projects which help develop and diversify the technological landscape. It enjoys strategic partnerships with Massachusetts Institute of Technology (MIT) and London Business School, among other top universities from around the globe.

Some of the prestigious previous BID winners include:

Dogus Holding - Turkey

One of Turkey's most prominent infrastructure construction companies with current projects valued at \$3.2 billion USD with total projects since inception worth over \$12 billion USD.

ICICI Bank - India

India's second largest bank with 3,128 branches and 10,486 ATMs in India, ICICI Bank has a presence in 19 countries, subsidiaries in the U.K., Russia and Canada, and branches in the U.S., Singapore, Bahrain, Hong Kong, Sri Lanka, Qatar and Dubai.

Kaspersky Lab - Russia

Worldwide leader in the antivirus industry, operating in almost 200 countries and territories worldwide, it employs 2,700 highly qualified specialists, providing protection for over 300 million users and over 250,000 corporate clients.

Al - Ittefaq Steel Products Co. - Saudi Arabia

Belongs to Al Tuwairqi Holding, 26th of the top 100 in the country, whose growth also encompasses areas of the Middle East, South Asia & Europe. The Holding has become the largest privately owned steel organization in the Middle East.

Grant Thornton Russian Appraisal - Russia

A leading audit and consulting firm with over 15 years success, part of Grant Thornton International in over 100 countries, with a total revenue of US \$4.2 billion in 2012.

(Continued on the next page)

BID GROUP ONE



Other previous BID winners include leaders in mining, engineering, oil & gas, finance, banking, retail and consultancy.

NCR Corporation India Private Limited – India

Technology company specialized in kiosk products and IT services. It belongs to NCR U.S., which was ranked 423 on the 2014 Fortune 500. Listed on the NYSE, has 29,300 employees and in 2013, revenues of over \$6.1 billion.

Downer EDI Works – New Zealand

It is renowned for engineering and infrastructure management services. With over 20,000 employees across Australia, New Zealand, the Asia Pacific region and the United Kingdom.

Société des Mines de Morila S.A. – Mali

This 7.5 million-ounce deposit in southern Mali began as a joint venture among AngloGold Ashanti, Randgold Resources and the State of Mali, Africa's third-largest gold producing country. Has produced more than 5.5 million ounces of gold and distributed more than \$1.5 billion to stakeholders.

Vietnam Oil and Gas Group (Petrovietnam) - Vietnam

This strong economic corporation from Vietnam is the leading petroleum group in the region with massive hydrocarbon exports and high-priced contracts for gas and petroleum exploration, production and refining.

Zepter International

A multi-sector company with 130,000 consultants in over 40 countries. It has factories in Switzerland, Germany, Italy and Bosnia and Herzegovina.

NTPC Ltd. - India

India's largest power company, expected to be a 75,000 MW company by 2017, at N° 384 on the Forbes 2000 list.

CBA Kereskedelmi KFT - Hungary

This food retail chain has 1,700 stores in Hungary, 3,895 stores -abroad, and associations with food traders in 7 European countries, 35,000 employees and 1,500 franchise partners.

Indian Oil Corporation, at the Forefront of the Oil Sector

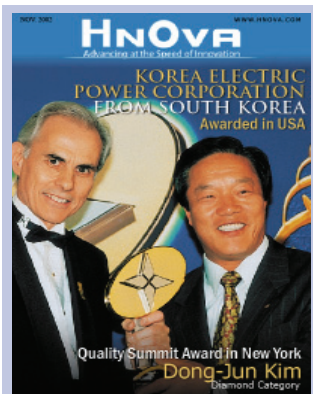
Leading multiple projects and creating alliances to boost its market position



IOC Chairman B. Ashok

Indian Oil Corporation (IOC), the country's largest oil refiner and India's largest company by sales, with a turnover of \$ 85.5 billion, announced plans are underway with BP for shared technology to build a plant in Gujarat for synthesis gas. Indian Oil Corporation, winner of the BID International Star for Quality Award and largest public-sector company of India, ranks 96 on the Fortune Global 500 List in 2014. Indian Oil Corporation operates a network of 10,899 km long crude oil, petroleum product and gas pipelines. Its quality services and commitment to excellence and innovation have turned it into a leader in its sector and country. This is why president of BID, Jose E. Prieto,

presented IOC with the ISAQ Award, which represents business success worldwide.



Korea Electric Power Corporation (KEPCO)

World-class electric power company ranked 235th in the Fortune Global 500, with nearly 20,000 employees, and listing \$43.6 billion USD in annual revenues. Headquartered in Seoul, the company's assets amount to \$136.5 billion USD. Dong-Jun Kim, GM & CEO of its New York office, received the International Quality Summit Award from BID's President, Jose E. Prieto, at the Quality Convention in New York.

Reliance Infrastructure Ltd., Indian Giant, Winner of the Century Quality Era Award



Reliance Infrastructure, the largest private sector power utility company in India, of the Reliance Group, is ranked among the top 5 players in power trading in India and had 2011 revenues of \$16

billion USD. It is chaired by Anil Ambani, of India's Ambani family, the world's richest in 2007, surpassing American billionaire Bill Gates and Mexican Carlos Slim Helu.

Khrunichev State Research and Production Center, a Leading Player for Russia in Space

Over 20,000 people in Russia and other countries are employed by Khrunichev Enterprises, BID International Arch of Europe for Quality recipient. Khrunichev Enterprises are the main suppliers and component

manufacturers to the avionic and space industries for both Russian and International Space programs. The Khrunichev State Research and Production Center was awarded by Business Initiative Directions President, Jose E. Prieto, for its commitment to quality in the production

of space-launch systems. It was recognized with this trophy which symbolizes success and business achievements in the fields of quality and excellence.



Jose E. Prieto, President and CEO of BID presents the International Arch of Europe Award to Anatoly Ivanovich Kiselev, General Director of the Khrunichev Research and Production Space Center

Along with its role as an essential supplier to the medical, consumer-goods and other industries, the Companies of the Khrunichev Group produce a wide range of engineering appliances.

The BID Quality Award for Tata



The BID World Quality Commitment Award was presented to India's Tata Elxsi in Paris. General Manager of the Automotive Division, Ramanathan Natarajan, represented Tata Elxsi and received the BID International Quality Award in the Palais des

Congrès in Paris from the President of BID, Jose E. Prieto. Tata Elxsi belongs to Tata Group, one of India's largest and oldest conglomerates, with over a hundred companies and 450,000 employees in six continents. The total revenue of Tata companies altogether was \$100.09 billion USD, and its market capitalization amounts to \$95.37 billion USD.

The Tata Group, a multinational conglomerate based in Mumbai, has interests in steel, automobiles, information technology, communication, power, tea and hotels. With operations in more than 85 countries, its companies export

products and services throughout the world. The Tata Group comprises over 100 companies in seven business sectors. Philanthropic trusts hold 66.6% of the ownership of the Tata Group. Companies forming a major part of the group include Tata Steel,

Computational Research Laboratories, Tata Motors, Tata Consultancy Services, Tata Technologies, NatSteel Holdings, Titan Industries, Tata Power, Tata Communications, Tata Teleservices, Tata AutoComp Systems and the TM International Logistics.



Alcoa, leading the high-tech industry

Alcoa Howmet Gennevilliers, belonging to Alcoa Corporation, operates manufacturing facilities in 15 different cities and four countries with a \$23.7 billion USD revenue

Alcoa Howmet has been providing sophisticated coating services to the aerospace and power generation industries since 1963.

Alcoa, ranked 128 in the Fortune 500, is the world's third largest producer of aluminum has revenues of \$23.3 billion USD.

The world's leading producer of primary aluminum and fabricated aluminum, as well as the world's largest miner of bauxite and refiner of alumina, is also a very important supplier of superalloy metals, titanium ingots, ceramic products

and advanced tooling. Alcoa Howmet conducts extensive research to aid development of its material, product, and process technologies and is the top manufacturer of components for the jet aircraft, gas turbine and other advanced-technology industries. Its reliable, quality products range from investment casting raw materials and equipment to finished castings. From its operational headquarters in Pittsburgh, Pennsylvania, in the U.S. Alcoa operates in over 40 countries throughout the world.



Alcoa Howmet won the BID Quality Diamond Award

CH2M HILL, Global services for Project Management

Named one of the "World's Most Ethical Companies" for the third year in a row



Frank Birnmeyer, European HSEQ Director & Country Manager Germany of CH2M HILL with the BID International Quality Award

With more than 30,000 employees, located in 170 offices in 149 countries worldwide, this global firm, based in the USA, provides safe and cost-effective project solutions and management. Working in the fields of water, transportation, environment, energy and power, facilities and infrastructure, with ethics at the forefront, this company, ranked 415th on the Fortune 500, boasts clients in the private and public sectors, such as Procter & Gamble, Chevron Chemical Company, the U.S. Navy and United Airlines.

Luxury and prestige have a name: Viking Line

Viking Line, a shipping company based in Finland with a cutting edge fleet and more than forty years of experience, is one of the most prestigious companies in the Baltic Sea working in this sector. The President of Business Initiative Directions, Jose E. Prieto, awarded the BID Quality Award to Viking Line for the company's implementation of technology and high quality standards. Since its beginnings over 50 years ago, the Viking Line company has

transported more than 169 million passengers, while creating an efficient system for trade and transport. As a leader in its country and sector this huge company was awarded by BID in the fields of Quality, Excellence, Leadership, Innovation, and Technology.

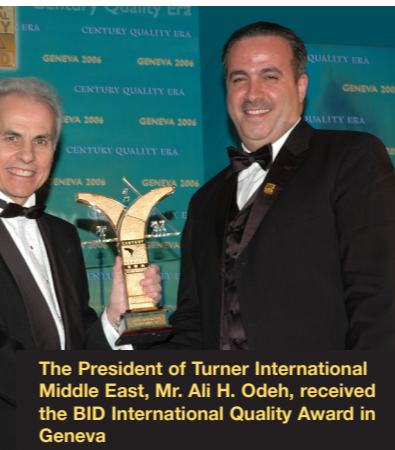


The Tallest Building in the World

The impressive Burj Khalifa Tower was built under the management of BID Century International Quality ERA Winner, Turner Construction

The Burj Khalifa tower, (also known as the Burj Dubai) was completed in 2009 and officially opened on January 4, 2010. It stands 828 meters tall - just 5 meters shy of half a mile. That's nearly 300 meters taller than

approximately \$4.1 billion USD. Turner Construction, which managed construction of the tower, works with around 1,600 projects per year, 5,000 employees worldwide and 46 offices in the U.S. With a construction volume of \$ 8 billion USD, it specializes in construction management, consulting, contracting, and insurance and risk management. This



The President of Turner International Middle East, Mr. Ali H. Odeh, received the BID International Quality Award in Geneva

the previously tallest floored building in the world, the Taipei Tower in Taiwan. Outside, the 'Dubai Fountain', designed by WET Design is illuminated by 6,600 lights and 50 colored projectors, setting a record of its own through its jetstream shooting water 150 meters into the air. The tallest man-made structure, the Burj Khalifa's budget was

American company has led the construction of many famous buildings, such as the United Nations Secretariat in New York, the United Airlines Terminal 1, the Madison Square Garden, the American Stock Exchange and the Rose Garden Arena. It is not surprising that Turner has been granted prestigious



Over 800 meters tall, the Burj Khalifa is now the tallest skyscraper in the world

awards and trophies for its many achievements worldwide. The company received the BID Award for

Quality thanks to its general success worldwide and its commitment to quality services and excellence.

Ansaldo Energia and Hong Yuen, Internationally Renowned Leaders

Both companies play fundamental roles in their sectors while developing their communities and business areas through work in quality, excellence, and innovation

Ansaldo Energia, BID International Quality Award recipient, is proud to have signed a 100 million euro-contract with Power Machines, the main producer of electric generation systems in Russia. This agreement reinforces the Italian company's leading role in the Russian market where Ansaldo has been granted five contracts worth over 300 million euros to supply 14 gas turbines. Ansaldo Energia is an Italian power company headquartered in Genoa,

Ansaldo Energia, indisputably the leader in its country and sector, received the International BID Award for Quality from the President of Business Initiative Directions, Jose E. Prieto, in recognition of its leadership and business achievements worldwide.

Hong Yuen Electronics, Ltd. Since 1997, Hong Yuen Electronics has worked towards one main objective:

"To be a world-renowned PCB manufacturer with first class performance in the areas of technology, plant facilities, human resources, product developments, and management."

Belonging to China Aerospace International Holding Limited its installed capacity exceeds 166,000 MW in over 90 countries for thermal electric and hydroelectric plants.

(CASIL), Hong Yuen received the BID Quality Summit Award in New York. Thanks to the company's rigid enforcement of the Total Quality Management Model (TQM), Hong Yuen Electronics Ltd., a public listed company in Hong Kong, has become a leader in China with a factory surface of 220,000

square feet and 1,200 employees. Extending its trade market to China, the U.S., Europe, Hong Kong, and Asia Pacific, it has specializes in rigid PCB, rigid flex PCB, flexible PCB, and SMT assembly. Today Hong Yuen focuses on research and new production methods to satisfy the international market's changing demands.



The representative of Hong Yuen Electronics Ltd. at New York received the International Quality Summit Award from Mr. Jose E. Prieto, President and CEO of BID



Hong Yuen Electronics Ltd. received the BID Quality Summit Award at the Convention held in New York from the President of BID, Jose E. Prieto, for its leadership and innovative methods.



and a subsidiary of Finmeccanica, an Italian conglomerate, the second largest industrial group and the largest of the high-tech industrial groups based in Italy. Although Ansaldo started in 1853, it was taken over by Finmeccanica in 1993. Ansaldo Energia works in the power generation sector through services such as plant engineering and manufacturing.



BID's International Star Award for Quality to RAO "UES of Russia" in Geneva. Receiving the trophy as Vice-Chairman of the Board of RAO "UES of Russia," Sergey Dubinin.

RAO, Russia's Electricity Giant

RAO UES of Russia received the International Star Award for Quality through former Minister of Finance of Russia, Sergey Dubinin

Sergey Dubinin, former Minister of Finance in Russia during Yeltsin's Presidency and Chairman of the Central State Bank of Russia, received the Award as Deputy Chairman of RAO Unified Energy System of Russia from President of Business Initiative Directions, Jose E. Prieto. The Unified Energy System is a Russian electrical company historically providing 70 percent of the country's electricity generation, as well as exporting to Scandinavian countries and the Commonwealth of Independent States. Sergey Dubinin is a current Member of the Board of Directors of CJSC VTB Capital.

RAO UES received the International Star Award for Quality and the World Quality Commitment Award at the International Convention organized by BID

BID Award symbol, emblem of JSC Polet Airline

Polet Air Company, winner of the BID International Quality Crown Award, is a prestigious airline based in Voronezh, Russia, operating cargo and domestic passenger services worldwide, as well as aerospace and VIP Business

aviation. Polet's owner and General Director, Anatoly S. Karpov, received the BID Quality Award from Business Initiative Directions. Polet owns 4 AN-124-100 aircraft. The technical characteristics of the fleet are cutting-edge, as

the Polet AN-124-100 meet the current environmental and safety requirements with flying colors. Company representatives are proud to state that they go above and beyond the requisites listed by the International Aviation Authorities.



The BID Quality Award symbol emblazens the fleet of aircraft of Polet Airlines after this company received the International Quality Crown Award in London